



## MEDIA KIT

### FUN OLDIES 100.9/1450 – CRUISIN THRU THE 60'S

FUN OLDIES 100.9/1450 is the fun spot on your radio! Relive the fun, music and memories you grew up with as you go "Cruisin' Thru The 60's" with the Beatles, Beach Boys, Supremes, Monkees, Lovin' Spoonful, Mamas & Papas, Sonny & Cher, the Rolling Stones and Herman's Hermits to mention but a few of the biggest hit-makers of all time!

#### **Audience/Listener Profile:**

Adults 40+ including a significant audience of established professionals and mature adults in a region where 57 percent of the population is age 40 and older.

#### **Coverage Area:**

Yavapai County's Tri-Cities of Prescott, Prescott Valley and Chino Valley.

#### **Programs:**

Join "Cuzzin' Lennie" from 6:00am-10:00am for the most Fun Oldies for your morning! He will have four hours of Fun Packs, Fun Shirts, Fun trivia and more Fun stuff! And every weekend is a Fun Oldies weekend, starring Johnny Rivers, Paul Revere & the Raiders, 3 Dog Night, the Four Seasons, Gary Lewis & the Playboys and more!