



INTERNET AND STREAMING!

INCREASE YOUR ADVERTISING EXPOSURE WITH STREAMING AND INTERNET

WHAT IS STREAMING?

- The number of visitors listening to the radio station via the live streaming station player on the websites kaff.com, 939themountain.com, magic991.com, mymagic1061.com, or funoldies1450.com
- Streaming advertising enables you to reach the thousands of people listening online.
- More than 25,000 potential customers listen via streaming each month

INTERNET ADVERTISING:

- Advertising on our website will expand your advertising reach.
- Research shows that our stations websites have more unique visitors and visits per month than any other medium, over 40,000 per month

WHAT ARE PEEL AWAY ADS:

- The website user sees a small animated "peel" on the top right corner of a page. Once he or she passes his mouse over the animated peel, the website "Peels Away" to show the ad underneath.

INTERNET AND STREAMING PLANS:

PLAN A*:

- 10, 60 second streaming ads (6a-12m) per week on the station of your choice (KAFF, KMGN or KTMG) **AND one of the following**
- 1, website banner ad (150x200 pixels) on the station website of your choice (kaff.com, 939themountain.com, magic991.com, mymagic1061.com or funoldies1450.com) See Internet Rate card for more details.
- 1 peel away ad on one of your choice of the station websites on your choice of page (Concerts, Community, What's Going on, News/Weather or E-Market)

PLAN B*:

- 5, 60 second streaming ads (6a-12m) per week on the station of your choice (KAFF, KMGN or KTMG)
- **AND one of the following**
- 1, website banner ad (150x200 pixels) on the station website of your choice (kaff.com, 939themountain.com, magic991.com, mymagic1061.com or funoldies1450.com) See Internet Rate card for more details.
- 1 peel away ad on one of your choice of the station websites on your choice of page (Concerts, Community, What's Going on, News/Weather or E-Market)

PLAN C*:

- 1 peel away ad on one of your choice of the station websites on your choice of page (Concerts, Community, What's Going on, News/Weather or E-Market)

Contact a Marketing Manager for pricing

* **Minimum of 13 weeks, may be combined with other offers and packages.**