



# MENU PAGE

## Flagstaff Preferred / Prescott Preferred

Let us market your business with 100 8 to 10-second radio commercials per month, a business card ad in Flagstaff Business News or Quad City News and a listing on FlagstaffPreferred.com or PrescottPreferred.com; giving your customers the opportunity to vote for you as one of Flagstaff or Prescott's top businesses.

## Cash Machine

Imagine a huge 8-foot enclosure with thousands of dollars of cash blowing around while lucky listeners grab as much loot as they can. A great traffic builder at your location/s. Have your customers standing in line for their chance at the cash.

## Preferred Discount Card

The Preferred Discount Card provides consumers with discounts across a wide range of products and services in your local area. No weekend exclusions, coupons to carry, or blackout dates. One card, consistent savings.

## World's Largest Garage Sale

This isn't just any garage sale...this is over 80 garage sales in one place! At the World's Largest Garage Sale you'll find individuals, families and businesses gathered together to sell their items to thousands of people. Items will range from clothing, to antiques, to baby items to electronics and more. You'll never know what treasure you'll be able to find unless you come. August 14, 2010 at Fort Tuthill in Flagstaff.

## Brand New FM in Prescott

Fun Oldies 100.9 FM is the fun spot on your radio! Relive the fun, music and memories you grew up with as you go "Cruisin' Thru The 60's". Simulcast with Fun Oldies 1450 AM.

## Effective Advertising Seminar

Learn to advertise effectively using all types of media. Enjoy free lunch and training. Contact a Marketing Manager for details.

## Text Messaging

Increase response in your advertising through direct response text messaging; capture data and develop remarketing opportunities.

## Community Page

We are all things local, with our online community pages. From special events to community organizations, our sites provide local information to thousands.

## Retail Spending Reports / Plan to Purchase

Complete research on who buys what, broken out by all product category types. Contact sales for more information on amounts spent, by radio station, supplied by Arbitron.

## Internet and Streaming Advertising

Our Web pages have more unique page views than many stations have listeners! Advertise your business through banner ads and live streaming audio commercials and for the most effective internet advertising – try peel-away ads.

## Live Event & Van Stop Packages

Choose from a 2-hour remote to publicize your live event and take it to the highest level of success or a 1-½ hour Van stop to drive traffic into your business with huge visual presence!

## What's Up, Happening, Going on and Fun....

Be part of the latest happenings with our on-air and online "What's" feature where viewers get the scoop on the latest contests, concerts, events and special offers.

## Music Centers – KAFF FM and KMGH

The Music Center is prominently placed on the station's home page and will display the currently playing song and most recently played songs from the station. Users can click on the song and get more information about the artist and song including an artist bio, lyrics for the song, album information, links to buy from Amazon or iTunes and videos from the artist.