

Section 1

**Full-time Job Openings Filled
During This Period**

**Time Period Covered: 6/1/10 to
5/31/11**

**Stations:
KAFF/KMGN/
KFSZ/KTMG/
KNOT**

	Full-time Positions Filled by Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1	Sales Manager	On-Air Ads	2
2	Director of Sales	Word of Mouth	2
3	On Air Host	Word of Mouth(2)	6
4	Promotions Manager	allaccess.com	9
5	Account Executive	On-Air Ads(3) Website(2)	12
6	Receptionist	On-Air Ads(1) Website (1)	13
7			
8			
9			
10			

Total Number of People Interviewed for All Job Positions: 42

	Recruitment Source	Number of Interviewees from Source	Full-Time Positions for Which This Source Was Used
1	Station Web Site Postings		All
2	On-Air Ads		5,6
3	Walk-ins		All
4	AZ Daily Sun		5
5	ABA (Arizona Broadcast Association)		3,2
6	AD2 PHOENIX		3
6	NAU 523-2220 fax		All
7	DES Job Service fax 774-4943		All
8	Havasupai Tribal Office fax 928-448-2881		All
9	Yavapai Apache HR fax 928-567-1064		All
10	The Employment Network fax 928-771-0119		5
11	Navajo Human Resources fax 928-871-6976		All
12	All Access		5,4,3
13	Craig's List		4,3
14	Flagstaff Chamber of Commerce		3
15	Prescott Chamber of Commerce		5

** Reporting dates __6/1/10__ thru _5/31/11_

Supplemental Recruitment Activities Undertaken : Outreach

1. Ongoing semester internship program has been in place for at least 7 years. The internship program provides the students real world working experience in Marketing and Communications in the Broadcast Industry. Their duties include graphic design, writing and distributing press releases, maintaining websites, handling prizewinner paperwork, copy writing for marketing messages, on-site marketing and helping maintain promotional equipment. Three interns have been through our program during the reporting period.

2. One intern was promoted to show production assistant during this period.

**reporting period _6/1/10__ thru _5/31/11